

## QUESTIONNAIRE

### for Slovenians and their descendants living in Australia

Dear Sir or Madam,

This is a survey questionnaire designed for Slovenians and their descendants living in Australia. In this way I would like to examine the motives and travel behavior of Slovenians and their descendants when visiting Slovenia as tourists.

Your participation in this survey would be very much appreciated. Filling in the questionnaire will take about 15 minutes of your time. Any data you give will be used strictly for the purpose of this research and will remain confidential and anonymous. This research is a part of my doctoral thesis entitled: "Roots Tourism: Slovenians in Australia".

The research is sponsored by the University of Primorska, Science and Research Centre of Koper and Slovenian Research Agency.

I am deeply grateful for your cooperation,

Miha Koderman

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#### A – BASIC DATA

1. SEX:            M        F
2. COUNTRY OF BIRTH: \_\_\_\_\_
3. PLACE OF BIRTH: \_\_\_\_\_
4. YEAR OF BIRTH: \_\_\_\_\_
5. FEDERAL STATE OF RESIDENCE:    ACT    QLD    NSW    NT    SA    TAS    VIC    WA
6. CITY OF RESIDENCE: \_\_\_\_\_
7. CITY OF RESIDENCE'S POST CODE: \_\_\_\_\_
8. LEVEL OF FORMAL EDUCATION:
  - a) primary school
  - b) secondary / TAFE
  - c) college / university
  - d) master / PhD
9. YEAR OF SETTLEMENT IN AUSTRALIA (only for those, born outside Australia): \_\_\_\_\_
10. EMPLOYMENT STATUS:
  - a) employed, self employed
  - b) unemployed
  - c) pensioner
  - d) student
  - e) other (housewife ...)

11. NUMBER OF HOUSEHOLD MEMBERS: \_\_\_\_\_

12. NOT OBLIGATORY: Average monthly household income (estimation in AUD): \_\_\_\_\_

## B – MOTIVES FOR TRAVEL IN SLOVENIA

13. Please rank the motives which have in the past influenced your decision for travelling to Slovenia (please circle the appropriate number next to each motive).

| MOTIVE  | No impact | Little impact | Some impact | Considerable impact | Big impact |
|---|-----------|---------------|-------------|---------------------|------------|
| Visiting relatives and friends                                      | 1         | 2             | 3           | 4                   | 5          |
| Visiting tourist sights in Slovenia                                 | 1         | 2             | 3           | 4                   | 5          |
| Visiting tourist sights outside Slovenia                            | 1         | 2             | 3           | 4                   | 5          |
| Discovering family heritage   | 1         | 2             | 3           | 4                   | 5          |
| Discovering national (Slovenian) heritage                           | 1         | 2             | 3           | 4                   | 5          |
| Attending courses on Slovenian language / traditional cooking, etc. | 1         | 2             | 3           | 4                   | 5          |
| Leisure and other activities (sea, lakes, mountains ...)            | 1         | 2             | 3           | 4                   | 5          |
| Business meetings   | 1         | 2             | 3           | 4                   | 5          |
| Other: _____  | 1         | 2             | 3           | 4                   | 5          |

14. How many times have you visited Slovenia in the last 20 years? \_\_\_\_\_

15. How did you predominantly organize your journey to Slovenia (choose one answer):

- a) individually (I organized all the details of the journey myself)
- b) travel agent/agency organized the journey to and within Slovenia
- c) combined (the journey was partly organized by travel agent/agency and partly by myself)

16. If you chose C) in the previous question, please give details of the service provided by the travel agent/agency (choose all that apply), otherwise continue to question 17.

- a) booking and purchase of airline ticket
- b) booking and hire of rental car
- c) booking of accommodation
- d) payment of accommodation
- e) other (please specify): \_\_\_\_\_

17. If your journey to Slovenia was ever organized by a travel agent/agency, please state the name of the agent or agency:

\_\_\_\_\_

18. Which airline companies have you travelled to Slovenia with:

\_\_\_\_\_

19. If you rented a car for your journey to Slovenia, please give details of the car hire company:

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20. Which was the main source of information on travelling to Slovenia (please choose one answer):

- a) relatives in Slovenia
- b) friends in Slovenia
- c) relatives in Australia
- d) friends in Australia
- e) internet
- f) travel agent/agency
- g) other (please specify): \_\_\_\_\_

21. When travelling to Slovenia, have you visited any other country/countries in its neighborhood (choose one answer)?

YES NO

22. If your answer at the previous question was YES, please give details on the countries, cities and sights visited beside Slovenia, otherwise continue to the question 23.

| COUNTRY | CITIES / SIGHTS |
|---------|-----------------|
| 1.      |                 |
| 2.      |                 |
| 3.      |                 |
| 4.      |                 |
| 5.      |                 |
| 6.      |                 |
| 7.      |                 |

23. How long were your journeys (please give details for the last 5 or less journeys):

| Year of the journey | Total number of days | Number of days, spent in Slovenia |
|---------------------|----------------------|-----------------------------------|
| 1.                  |                      |                                   |
| 2.                  |                      |                                   |
| 3.                  |                      |                                   |
| 4.                  |                      |                                   |
| 5.                  |                      |                                   |

## C – FINANCIAL VALUE OF JOURNEY TO SLOVENIA

24. Please estimate the costs of travelling to Slovenia per person in AUD, together with airline ticket, accommodation and transport costs outside Slovenia, accommodation and transport costs in Slovenia, meals, entrance fees, gifts for relatives and friends in Slovenia (bought in Australia), souvenirs and gifts for relatives and friends in Australia (bought in Slovenia). If you made more trips to Slovenia, please estimate the average costs of each trip.

Total costs: \_\_\_\_\_ AUD per person.

25. Please estimate the share (in %) of previously mentioned costs (of a total of 100%):

- a) airline ticket \_\_\_\_\_%
- b) accommodation and transport costs outside Slovenia \_\_\_\_\_%
- c) accommodation and transport costs in Slovenia \_\_\_\_\_%
- d) meals \_\_\_\_\_%
- e) entrance fees \_\_\_\_\_%
- f) gifts for relatives and friends in Slovenia (bought in Australia) \_\_\_\_\_%
- g) souvenirs and gifts for relatives and friends in Australia (bought in Slovenia) \_\_\_\_\_%

## D – RESIDENCE AND TRAVEL WITHIN SLOVENIA

26. Where did you usually stay during your visit in Slovenia (please choose one answer):

- a) in hotels, motels, bed and breakfasts
- b) with relatives
- c) with friends
- d) other (please specify): \_\_\_\_\_

27. If you stayed with your relatives during your visit in Slovenia, how long did you stay with them (please choose one answer):

- a) I stayed with my relatives all the time spent in Slovenia
- b) I stayed with my relatives half of the time spent in Slovenia
- c) I stayed with my relatives one third of the time spent in Slovenia

28. If you stayed with your relatives during your visit in Slovenia, did you offer them any financial contribution to cover the costs of your visit (please choose one answer)?

YES NO

29. Which natural sights that you have visited in Slovenia impressed you the most?

| NATURAL SIGHTS |
|----------------|
| 1.             |
| 2.             |
| 3.             |
| 4.             |
| 5.             |
| 6.             |

30. Which cultural sights that you have visited in Slovenia impressed you the most?

| CULTURAL SIGHTS |
|-----------------|
| 1.              |
| 2.              |
| 3.              |
| 4.              |
| 5.              |
| 6.              |

31. Which events/experiences that you have been to in Slovenia impressed you the most?

| EVENTS / EXPERIENCES |
|----------------------|
| 1.                   |
| 2.                   |
| 3.                   |
| 4.                   |
| 5.                   |
| 6.                   |

#### E – SOCIAL ASPECTS OF VISITS IN SLOVENIA

32. Who did you travel to Slovenia with (please choose all the answers which apply)?

- a) alone
- b) with my partner
- c) with my partner and children
- d) with Australian Slovenian friends
- e) with Australian friends
- f) other (please specify): \_\_\_\_\_

33. Only for those who travelled to Slovenia with Australian Slovenian friends, others please continue to question 36.

If you travelled to Slovenia with Australian Slovenians, do they live close to you (for example: in the same metropolitan area)? Please choose one answer.

YES NO

34. If you travelled to Slovenia with Australian Slovenians, please give details on where did you meet them (please choose all the answers which apply)?

- a) at Slovenian religious and cultural center and/or social club
- b) on the journey to Slovenia
- c) they were introduced to me by a relative/friend
- d) other (please specify): \_\_\_\_\_

35. If you travelled to Slovenia with Australian Slovenians, have **you ever met them after the journey** at Slovenian religious and cultural center or social club? Please choose one answer.

YES NO

36. To what extent do you agree/disagree with the next sentence (please choose the number that indicates your agreement/disagreement)

a) After my journey to Slovenia I felt closer connected to Slovenian cultural heritage.

|                            |                        |                   |                     |                         |
|----------------------------|------------------------|-------------------|---------------------|-------------------------|
| 1<br>I completely disagree | 2<br>I partly disagree | 3<br>I am neutral | 4<br>I partly agree | 5<br>I completely agree |
|----------------------------|------------------------|-------------------|---------------------|-------------------------|

b) After my journey to Slovenia I gained an interest in researching my family history in Slovenia and elsewhere.

|                            |                        |                   |                     |                         |
|----------------------------|------------------------|-------------------|---------------------|-------------------------|
| 1<br>I completely disagree | 2<br>I partly disagree | 3<br>I am neutral | 4<br>I partly agree | 5<br>I completely agree |
|----------------------------|------------------------|-------------------|---------------------|-------------------------|

37. To what extent did you find planning your trip and your experiences within Slovenia to be negative? Please choose all the answers which apply:

- a) I had trouble finding information
- b) I had trouble communicating due to my lack of knowledge of the Slovenian language
- c) relatives and friends in Slovenia were not very welcoming
- d) I had trouble arranging documents
- e) all my experiences were positive
- f) other (please specify): \_\_\_\_\_

38. Do you plan on travelling to Slovenia in this or next year (please choose one answer)?

YES NO

39. Do you have any final comments regarding this survey?

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**Thank you for your time and cooperation!**